

HEALTHCARE
PROFILES:

Palm Beach Co.

THE

WORDS



Delivering sophisticated cancer treatment with emphasis on **caring, compassion, and comfort**

Dealing with cancer can be frightening and anxiety-provoking, especially in younger women. “These patients don’t just worry about themselves. They also worry about their husbands, children, and extended families,” says Dr. Bruce Phillips,

founder of West Boca Radiation Oncology (WBRO). “Cancer treatment needs to consist of both medical care and emotional support.”

Every aspect of treatment at WBRO is designed to make patients feel more comfortable. As defined by Dr. Phillips: “Our mission is to provide a high level of care that patients will be amazed to find in their home community.” **He and his staff anchor the practice on these foundations:**

Sophisticated Technology. WBRO uses the Trilogy® Stereotactic System with RapidArc™ technology, which is able to focus highly targeted external beams of radiation on tumors in selectively dosed amounts, often guided by 3D imaging. The precision of these noninvasive, painless procedures allows shorter treatment times and the preservation of healthy tissue.

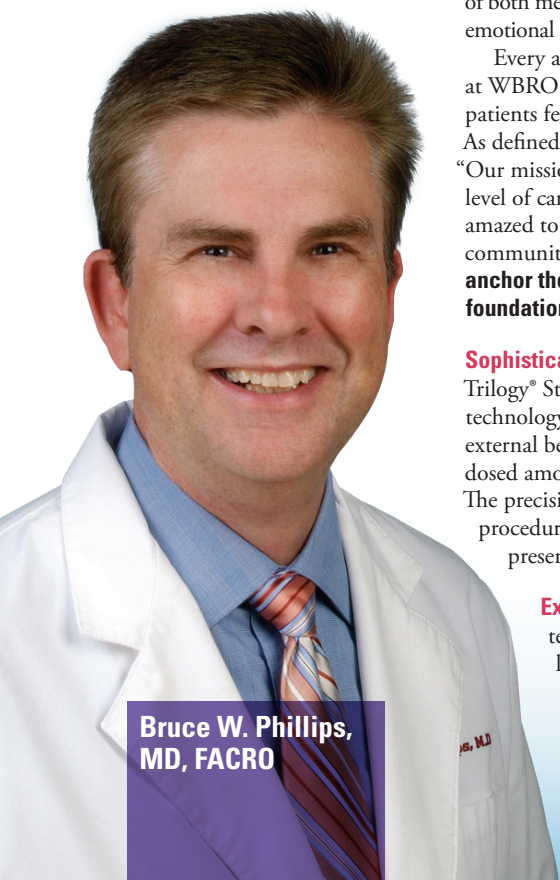
Expertise and Knowledge. “We use technology more commonly found in large university teaching hospitals, but its effectiveness depends on the experience and good clinical judgment that we provide,” Dr. Phillips emphasizes.

Comfortable Environment. WBRO is designed to feel more like a home than an oncology practice—right down to comfortable seating areas, refreshments, warm colors, artwork, tiled bathrooms, plants, and a serenity fountain.

Multidisciplinary Care. The hallmark of WBRO is individualized patient care that includes tapping the expertise of industry-leading specialists from around the country during monthly case reviews. Also, by working closely with the patient’s other healthcare providers, Dr. Phillips coordinates care that achieves the best outcome.

Patient Appreciation. “My staff and I listen to patient concerns and recommend effective solutions,” states Dr. Phillips. Patients give WBRO a five-star rating through HealthGrades® (healthgrades.com), and many keep in touch after completing treatment—often at events such as patient appreciation parties and holiday teas: “All the little extra things we do help patients become part of our family.”

To consult Dr. Phillips, call **561-226-4180**



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**West Boca
Radiation Oncology**

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